# Godfrey and the Rope Works



FundOpsHQ

**A story about a carve-out**



This book belongs to

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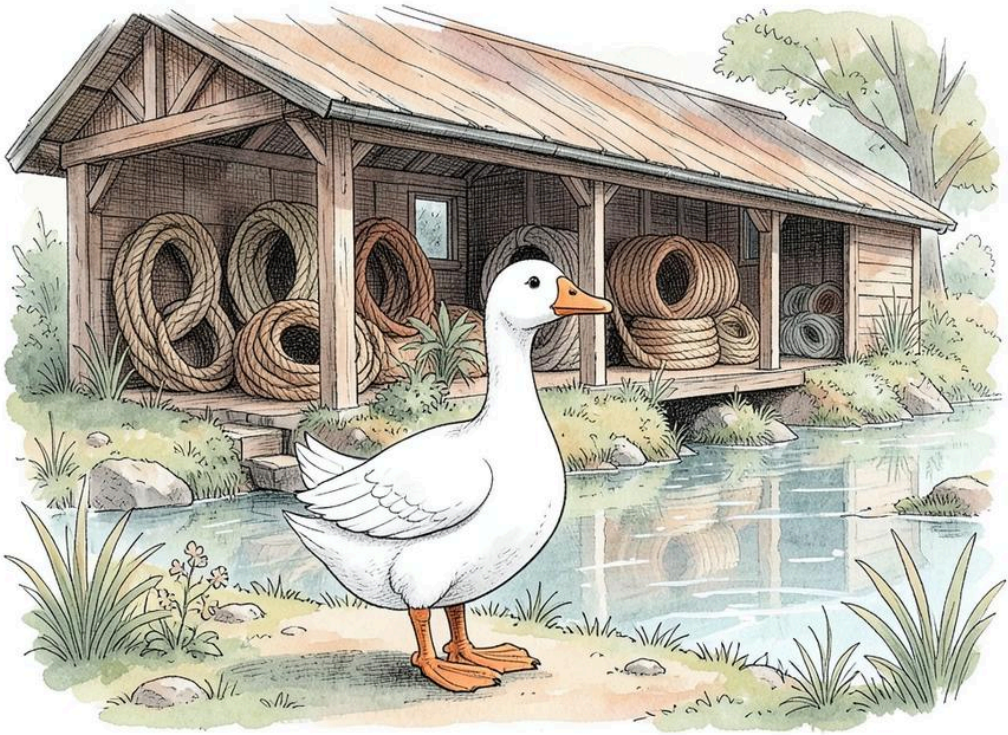
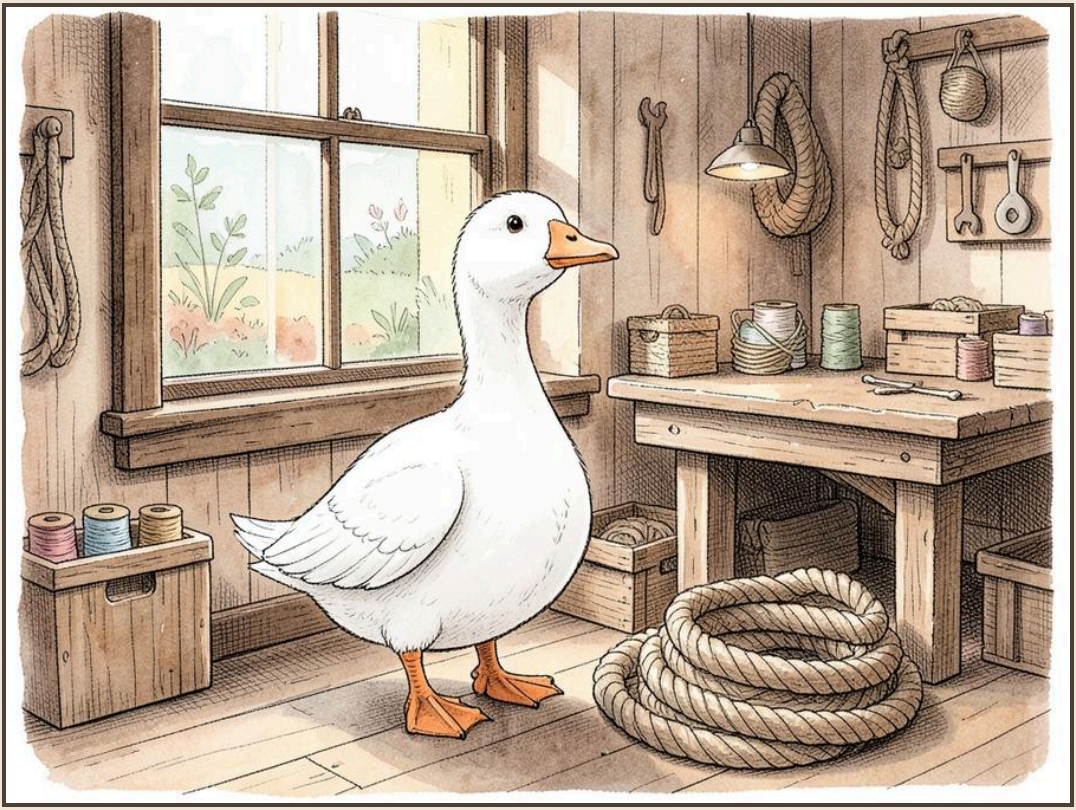
Godfrey the bear ran a fund that bought small businesses and helped them grow. He looked for good ones nobody had been watching.



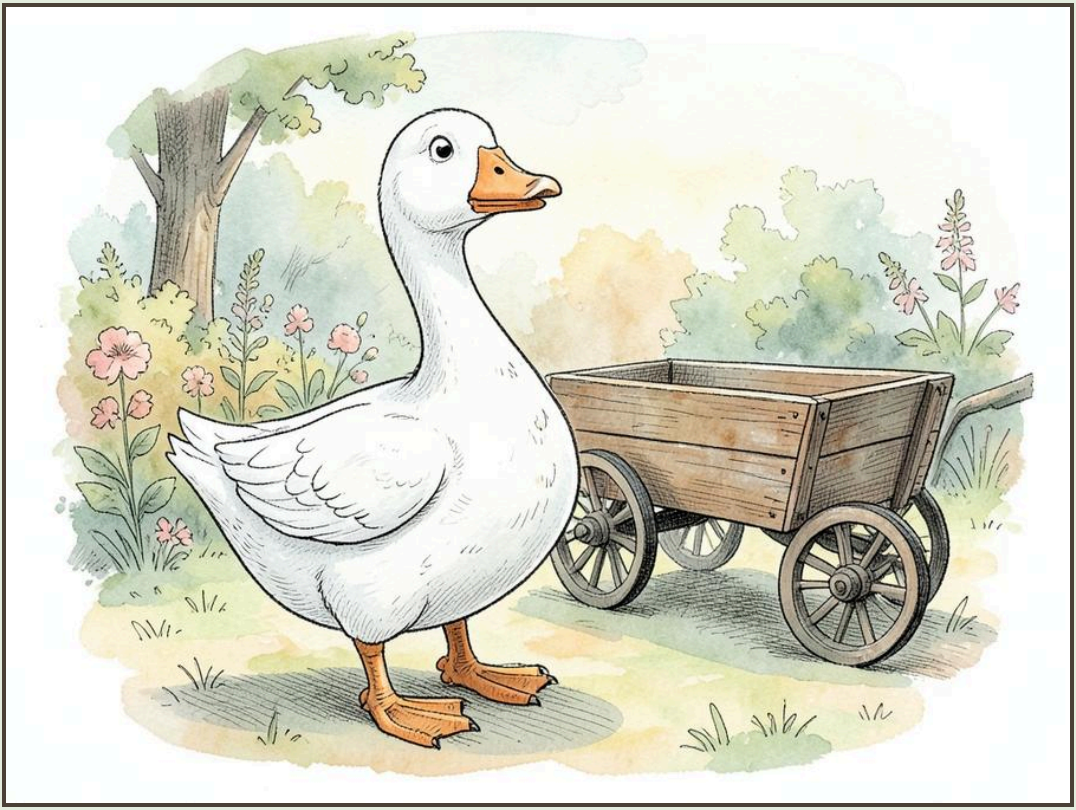
Up the valley, a big weaving company owned many things. One was a small rope works by the river, run by Henrietta the goose.



The rope was strong and good. But the weaving company's mind was on cloth, and Henrietta's ideas for new ropes waited years for a yes.



The weaving company chose to sell the rope works and keep its mind on cloth. Godfrey's fund bought it. This is called a carve-out.



But the rope works had never stood on its own. Its carts, its pay and its orders had always been run by the weaving company.



If all that stopped the day after the sale, rope would pile up in the yard and nobody would be paid. Henrietta was worried.



So, as part of the sale, the weaving company promised to do those jobs for a year after, for a fee. This is a transition services agreement.



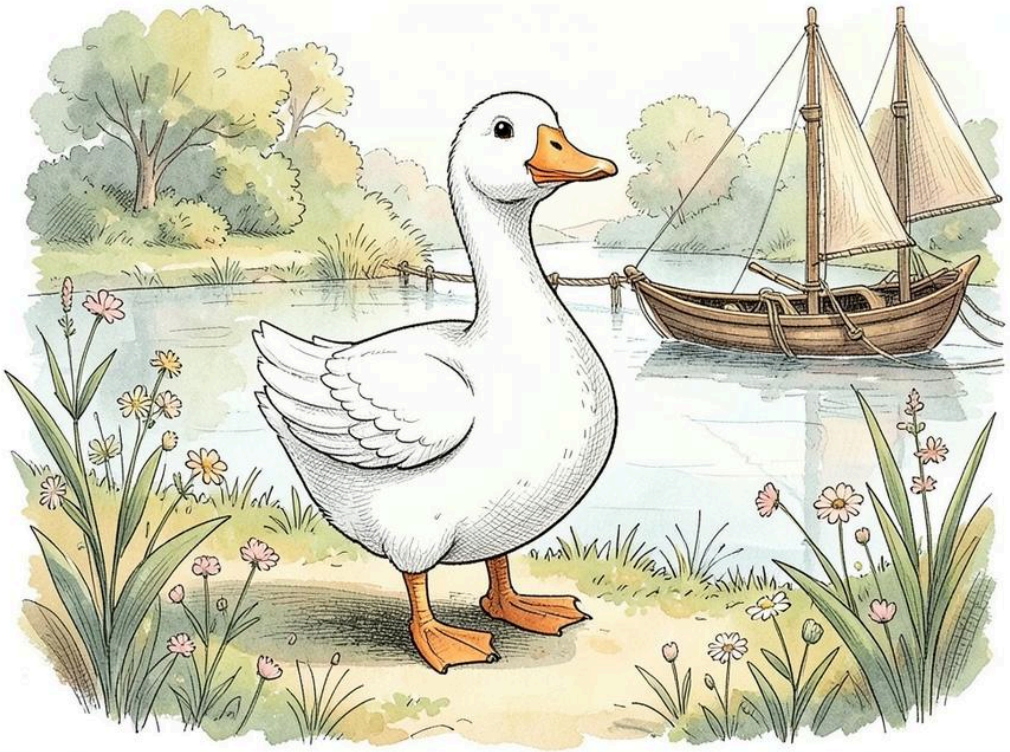
The promise bought time. But it would end, and the weaving company would not want to keep helping for ever.



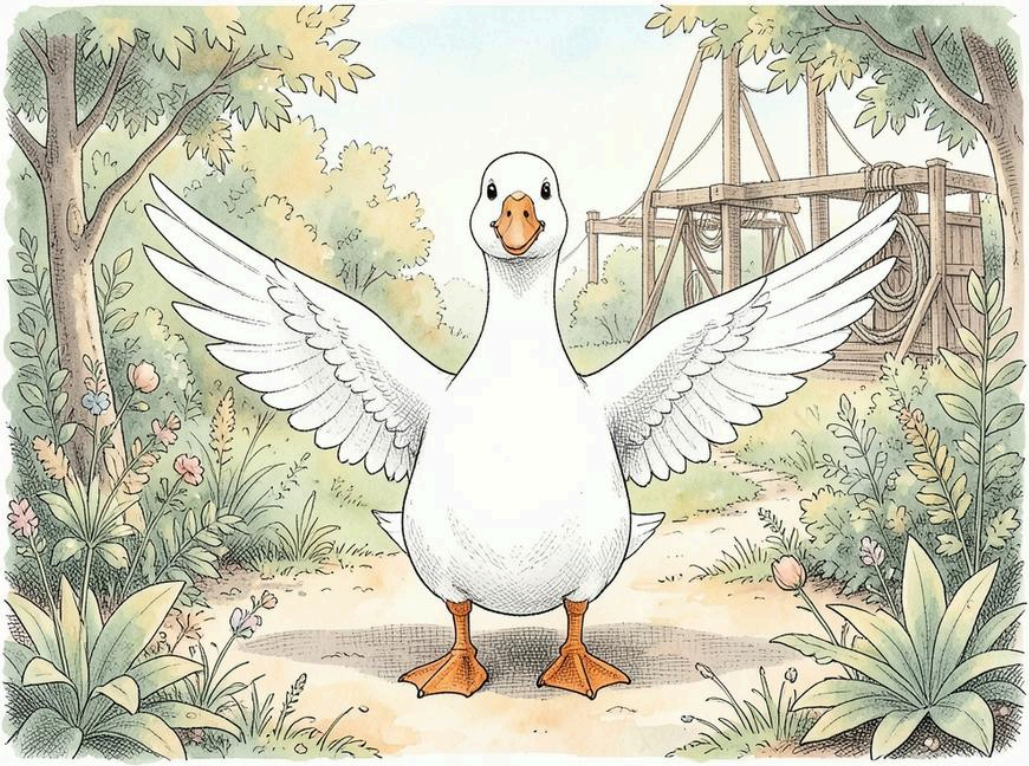
All that year, Godfrey and Henrietta set things up for themselves: their own carts, their own way to take orders and to pay everyone.



Doing it all alone cost more than before, when those jobs were shared with the whole weaving company. Godfrey had counted that before he bought.



At last Henrietta could say yes to her own ideas. The rope works began making ropes for sailing boats and for little bridges.



Before the year was out, the rope works stood on its own. The promise could end, and both sides parted as friends.



Years later, Godfrey's fund sold the rope works for more than it paid. Henrietta stayed to run it. "We grew once we stood on our own," she said.



## A note

The words in this book are real ones, explained simply. The animals and examples are made up, and real terms vary from fund to fund. It is not advice. The pictures were drawn with an AI image model and checked by hand.

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