Saffron Looks for a Shop



FundOpsHQ

A story about a search fund

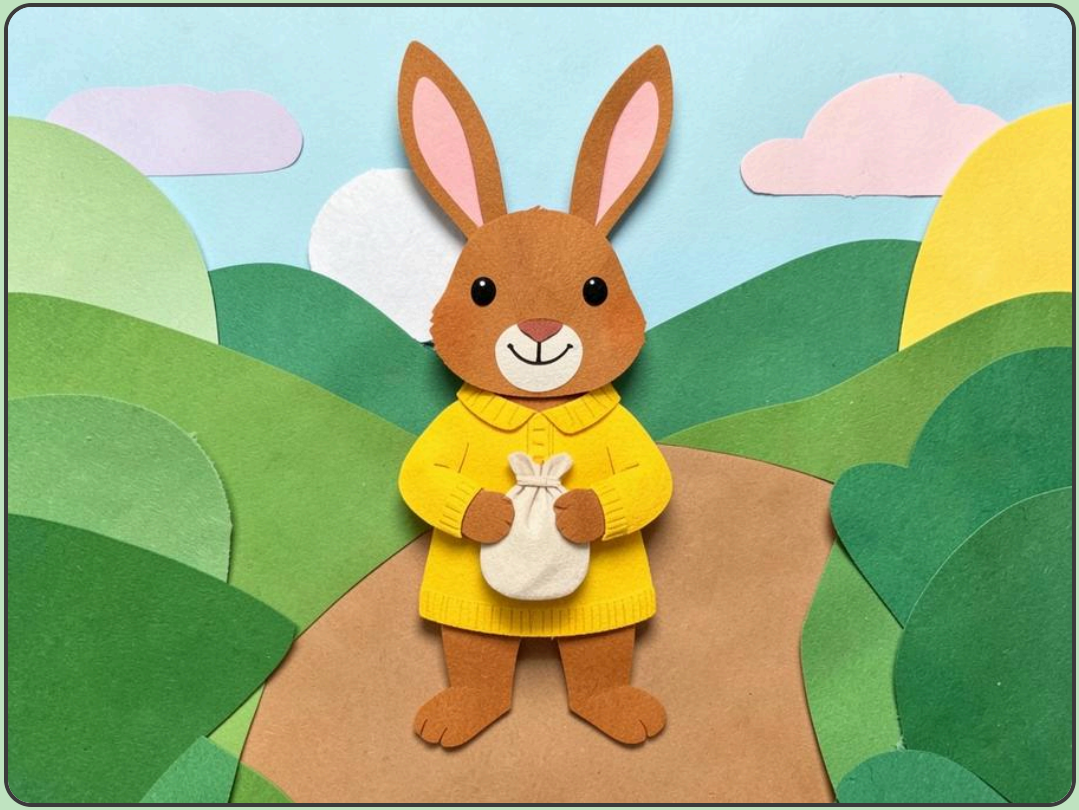


This book belongs to

_____



Saffron the hare wanted to run a small business of her own one day. But she did not have nearly enough coins to buy one.



So she asked fifteen investors for help. Each put in a little, to pay her way while she looked for the right business. This is a search fund.



"If you find one," they told her, "we may each put in much more to help you buy it. Then you will run it."



Saffron looked for a long time, because a search can take a year or two. She visited bakeries, boat sheds and a mill that made brooms.



She wanted a steady business: one that had made money for years, with customers who kept coming back.



Then she found a workshop that made shiny new kites. It was growing very fast, but it had never once made money, and nobody knew if it ever would.



It was exciting. But it was not what she had told her investors she would buy. "This is not the right one," she said, and kept looking.



Many weeks later, by the harbour,
she found an old rope works.
Tobias the badger had made
strong rope there for forty years.



"I would like to rest," said Tobias. "But I want my rope makers looked after, and the boats will always need rope."



Saffron looked at everything: the rope, the customers, and all the money coming in and going out. The rope works made money every year.



She went back to her investors. Most chose to put in more, and some new ones joined. Together they bought the rope works.



Saffron became the boss, with her own share of the rope works. She kept every rope maker, learned the craft from Tobias, and found new harbours for rope.



A searcher often runs the business for years, and one day it may be sold to a new owner. For now, Saffron had good rope and a whole team to look after.



A note

The words in this book are real ones, explained simply. The animals and examples are made up, and real terms vary from fund to fund. It is not advice. The pictures were drawn with an AI image model and checked by hand.

Free from FundOpsHQ · fundopshq.com/books